



FOR IMMEDIATE RELEASE

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GOING TO JAIL FOR JERRY’S KIDS
Goodwill Store Manager participates in the MDA Lock-Up Fundraiser and will be arrested
for having a “big heart” on Thursday, November 8

On Thursday, November 8 2007, Henderson Goodwill Store Manager, Tom Glenfield, will be arrested and escorted to the El Jefe jail in Henderson at 10:00am to serve a 5 hour term. The arrest is all part of a plan to help raise money for children supported by the Muscular Dystrophy Association, better known as “Jerry’s Kids”. Glenfield is actively seeking pledges in order to reduce his “sentence”, and hopes that, “Every one of you will feel sorry for me and make a pledge. The bigger the better! Jerry and I, and most of all his kids, thank you in advance for your support.”

Over one-million Americans are affected by neuromuscular diseases, and one-quarter of them have some form of muscular dystrophy. To reach the needs of those affected, the non-profit MDA was founded in 1950. Each year, among their many programs, the MDA sends more than 4,200 kids with neuromuscular diseases to MDA summer camps at no charge to families and helps buy and repair wheelchairs, leg braces and augmentative communication devices.

As a non-profit organization seeking to help the community, Goodwill sees the benefit in supporting other non-profits with a great cause. President and CEO, Steve Chartrand feels, “We are all doing our best to support the community’s needs. The MDA is certainly a worthwhile cause and we fully support Tom Glenfield’s efforts to raise money for Jerry’s Kids.”

Goodwill of Southern Nevada’s mission is to educate, train and employ people with disabilities and other special needs to help them maximize the quality of their lives. The sale of donated merchandise in Goodwill’s 8 retail stores has helped over 6,800 citizens with disabilities and barriers to employment since programs began in 1997.

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To learn more about Glenfield and other Goodwill success stories, please call Rick Carns at (702) 214-2073, e-mail rcarns@sngoodwill.org or visit www.sngoodwill.org.

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