



FOR IMMEDIATE RELEASE

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HOLIDAY GOODWILL AT THE GIFT OF LIGHTS
Meehan & Associates selects Goodwill as a benefiting charity partner for 7th year in a row

For the 7th year in a row, Goodwill will partner with the Gift of Lights event taking place at Sunset Park in Henderson from Friday, November 9, 2007 through Tuesday, January 1, 2008. The Gift of Lights Holiday Drive-thru Spectacular started in 2001 with 1,000,000 lights, and this year visitors will enjoy over 350 holiday light displays with over 8,000,000 lights! Last year, over 140,000 people attended the festivities. The event is so popular that AOL/MSN named it one of the “Top 10 Things to do This Holiday Season” in the entire United States!

Donors who bring gently used items to the event or any of Goodwill’s 8 stores and 17 Attended Donation Centers will receive a coupon for \$2 off the event admission fee. The program generated a huge response in previous years, and Goodwill hopes that this year is no different. President and CEO, Steve Chartrand, commented, “The Gift of Lights program is extremely important to Goodwill. Not only does it bring-in a large majority of our yearly donations, but it puts Goodwill in front of thousands of people who we might not otherwise have contact with.”

The VIP/Media Sneak Preview will take place Thursday, November 8 from 6:00p.m. until 9:00p.m., with a ribbon cutting, performances from Schofield Middle School and Thurman White Middle School, refreshments and a drive-thru preview from 7:00p.m. until 9:00p.m. If you would like a ticket to attend the VIP/Media Sneak Preview, please contact Wendy Christ at (702) 214-2023 or e-mail wendyc@sngoodwill.org.

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Admission is \$13 per vehicle, and buses are \$1 per person with a \$13 minimum. Partial proceeds benefit the Clark County Department of Parks and Recreation Scholarship Fund. The event will hold a FREE Community Night on Monday, November 12 from 5:00p.m. until 9:00p.m., sponsored by the *Las Vegas Review-Journal* and the *Las Vegas Sun*. Guests attending this special night are encouraged to bring gently used items to donate to Goodwill of Southern Nevada.

2007 event sponsors include US Bank, the *Las Vegas Review-Journal*, the *Las Vegas Sun*, Findlay, Outdoor Promotions, Inc., Clark County Parks and Recreation, Sunny 106.5 FM, Clear Channel Outdoor, Shark Reef Aquarium at Mandalay Bay and News 3. In addition to Goodwill of Southern Nevada and the Clark County Department of Parks and Recreation Scholarship Fund, charity partners include the Boy Scouts of America, Sunrise Children's Foundation, Miracle Flights for Kids, Stop D.U.I., Nellis Air Force Base Volunteers, Opportunity Village and more.

Goodwill recently unveiled their new Mission campaign featuring real success stories from the community. The 8 retail stores, 17 donation sites, trucks and trailers, along with the Gift of Lights donation shed, will all feature the new campaign images and slogan, "Thank you Goodwill for helping me find a job." The purpose of the campaign is to help educate our community on the value of their donations and how they impact so many lives in our community.

Goodwill of Southern Nevada's mission is to educate, train and employ people with disabilities and other special needs to help them maximize the quality of their lives. The sale of donated merchandise in Goodwill's 8 retail stores has helped over 6,800 citizens with disabilities and barriers to employment since programs began in 1997.

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To learn more about Goodwill and other success stories, please call Rick Carns at (702) 214-2073, e-mail rcarns@sngoodwill.org or visit www.sngoodwill.org. For more information on the Gift of Lights event, visit www.giftoflights.com or call Meehan and Associates at (702) 451-0344.

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