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**GOODWILL UNVEILS NEW LOOK AT GRAND RE-OPENING
Sahara Store to Re-Open Friday, November 16**

Goodwill promises a fun-filled weekend for shoppers as they celebrate the Grand Re-Opening of their Sahara store located at 6344 W. Sahara in Las Vegas (at Torrey Pines). Board Members, Executives and Team Members will celebrate with a short ceremony at 8:30am, and doors will then re-open at 9:00am on Friday, November 16. The store will provide music, hourly giveaways, free cookies and beverages, and lots of great Goodwill deals. President and CEO, Steve Chartrand commented, "The Grand Re-Opening of this Sahara location marks the continuation of our efforts to modernize our stores and provide a great shopping experience for our valued customers."

Goodwill will provide even more deals at the newly redone store on Saturday, November 17 when The Radio Shopping Show, www.KSHP.com, will be on-site from 1:30-3:30pm. Customers will be able to purchase KSHP deals at a huge discount.

Goodwill recently unveiled their new Mission campaign featuring real success stories from the community. The 8 retail stores, 17 donation sites, trucks and trailers along with the Gift of Lights donation shed will all feature the new campaign images and slogan, "Thank you Goodwill for helping me find a job." The purpose of the campaign is to help educate our community on the value of their donations and how they impact so many lives in our community.

Goodwill of Southern Nevada's mission is to educate, train and employ people with disabilities and other special needs to help them maximize the quality of their lives. The sale of donated merchandise in Goodwill's 8 retail stores has helped over 6,800 citizens with disabilities and barriers to employment since programs began in 1997.

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To learn more about Goodwill and their many success stories, please call Rick Carns at (702) 214-2073, e-mail rcarns@sngoodwill.org or visit www.sngoodwill.org.

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