



FOR IMMEDIATE RELEASE

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**GOODWILL OF SOUTHERN NEVADA ANNOUNCES...
THE GRAND RE-OPENING OF ITS RE-MODELED
SUPERSTORE ON JUNE 6**

**Goodwill Superstore on Nellis Blvd. to Re-Open Friday, June 6, at 9
a.m.**

Goodwill will provide area shoppers a bargain-filled and fun-filled weekend as they celebrate the Grand Re-Opening of their Nellis Superstore located at 31 N. Nellis (Nellis & Charleston) beginning at 9 a.m. on June 6. Board Members, Executives and Team Members from the store will open the celebrations with a brief commemoration at 8:30 a.m., then open the door to the public for its regular hours seven days a week (9 a.m. – 9 p.m. M-Sat. and 9 a.m.–6 p.m. Sundays). The day's celebrations will include music, giveaways, cookies and beverages, and great finds on HIGH QUALITY MERCHANDISE, priced at 50% or lower than their retail counterparts.

Steve Chartrand, the President and CEO of Goodwill of Southern Nevada, Inc., said, "This re-opening of the Nellis Superstore marks the continuation of our efforts to modernize our stores and provide a great retail shopping experience never previously experienced by customers. Similar to our neighboring 'big box' retail competitive stores, we feature shopping variety and products never before offered outside of the more traditional retail settings."

Further, Chartrand added, "In addition, this 'new' Nellis Superstore features inventory fashionable second to none, price advantages of 50% or greater on ALL ITS MERCHANDISE and continuing to be THE PRICE LEADER in all cases, name brand merchandise at this same low pricing, and the friendly and helpful service Goodwill has always been known for.

On June 6, our 'grand re-opening' date, we will feature great giveaways for all members of the family as well."

In addition, Chartrand noted, "The Radio Shopping Show, www.KSHP.com, will be broadcasting live from the Nellis store location from 1:30–3:30pm. During that broadcast time, customers will actually be able to purchase KSHP deals at an even greater discount than what will usually be the case. June 6 truly promises to be a great buying and selling experience for Goodwill customers and employees alike."

Recently, Goodwill of Southern Nevada unveiled their newly remodeled Tropicana and Sahara stores which can be found at www.sngoodwill.org. This Nellis store, along with all Southern Nevada Goodwill stores and employees, will all feature and describe their promotional campaign of "Thank you Goodwill, for helping me find a job." The purpose of this Goodwill campaign is to help our community realize the value of their donations, and how they have positively impacted so many lives in our community. Overall, Goodwill 's mission is to educate, train and employ people with disabilities and other special needs to help them maximize the quality of their lives. The sale of donated merchandise in Goodwill's 8 retail stores has helped over 6,800 citizens with disabilities and barriers to employment since 1997.

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To learn more about Goodwill and their many success stories, please call Rick Carns at (702) 214–2073