



**FOR IMMEDIATE RELEASE**

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## **GOODWILL OF SOUTHERN NEVADA ANNOUNCES...**

### **The evolution of donation sites for Goodwill**

**Goodwill's first Donation Xpress to open Friday, July 18, at 9 a.m.  
7121 W. Craig Road (Albertson's shopping center)**

Goodwill's plans, regarding donation sites is evolving. "As our Valley has and is growing, we see the need for additional donation sites throughout the valley," says Steve Chartrand, CEO of Goodwill of Southern Nevada. "It's a matter of convenience for our greatly appreciated donors, as well as our need for more donations," continued Steve.

Walter Lescano, director of donations and asset protection for Goodwill of Southern Nevada, Inc., said, "This grand opening of our new Donation Xpress is part of the evolution of donation sites for Goodwill". "We are extremely excited with this new location's opening and we have already had tremendous inquires from the nearby residents" continued Walter. "As the Vegas summer heat rises it becomes too hot in our trailers to work, thus our organization closes some of our trailer locations early in the day. With store front donation sites it's more conducive for our staff and allows us to stay open all day, even in the extreme heat," says Walter.

Further, Chartrand added, "In addition to our new donation express, we have plans to add another 30 convenient donation sites, throughout the Valley, over the next two years, with the help of a very large corporate partner which will be announced in September of this year. "The need for more donations is critical to our mission," says Steve.

"We have three fronts in which we face as the demand for our services is increasing at an incredible rate. We are placing more local residence in new jobs, assisting more individuals with special needs than ever before," says Steve. Steve continues, "To be able to fund our mission demand, it's imperative that we increase our donations, increase our retail sales and

promote our mission. Expect to see us promote our new donation sites for convenience to our valued donors, promote our “Great Finds Everyday” promotion regarding our thrift store retail and of course, educating more Southern Nevada residences on how their donations and purchases benefit our local mission.”

Overall, Goodwill’s mission is to educate, train and employ people with disabilities and other special needs to help them maximize the quality of their lives.

To learn more about Goodwill visit them online at [www.sngoodwill.org](http://www.sngoodwill.org)