



## Are you ready for the Digital TV switch on June 12<sup>th</sup>? Goodwill can help!

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DTV Mobile Assistance Centers will be visiting three area Goodwill of Southern Nevada stores to provide customers one-on-one assistance in preparing for the June 12 digital TV transition. The mobile centers will have staff to demonstrate how to hook up a converter box to an analog TV and help you apply for the \$40 TV Converter Box Coupons offered by the federal government.

### **Friday, May 29th**

Goodwill Superstore at Cheyenne & MLK (1280 W. Cheyenne)  
11am to 2pm

### **Sunday, May 31st**

Goodwill Superstore at Craig & Decatur (4830 W. Craig)  
10am to 1pm

Goodwill Superstore at Tropicana & Pecos (3345 E. Tropicana)  
3pm to 6pm

#### ***What is the digital television transition?***

By June 12, 2009, all full power television stations in the United States will stop analog broadcasts. Digital broadcasting will free up airwaves for use by emergency responders. Also, digital broadcasting may provide a clearer picture and more programming options.

#### ***What is the TV Converter Box Coupon Program?***

Congress created the TV Converter Box Coupon Program for households wishing to keep using their analog TV sets after broadcasters stop analog broadcasting. The Coupon Program allows U.S. households to obtain up to two coupons, each worth \$40, that can be applied toward the cost of eligible converter boxes.

A TV connected to cable, satellite or other pay TV service does not require a TV converter box. Consumers have a variety of options. These include:

- Keep your existing analog TV and purchase a TV converter box, with or without a government coupon. A converter box plugs into your TV and will keep it working after the analog shut-off, or
- Connect to cable, satellite or other pay service, or
- Purchase a television with a digital tuner

**For more information on DTV 2009 go to [www.dtv2009.gov](http://www.dtv2009.gov).**

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