



Dawn Gibbons to Join Goodwill as Major Gifts Officer

First day on the job will be Tuesday, May 11th

PRESS CONTACT:

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Goodwill of Southern Nevada is proud to announce Dawn Gibbons will join our team as Major Gifts Officer. Gibbons first day will be Tuesday, May 11th, 2010.

As Major Gifts Officer, Gibbons will be in charge of securing major gifts and forming new partnerships to further Goodwill's mission of helping people in our community find employment. Right now, Nevada's unemployment rate is at 13.4%. The unemployment rate in Las Vegas is at 13.8%.

"Unemployment is the number one issue in Southern Nevada. People are out of work and struggling," said Dawn Gibbons. "When you help someone find a job, you're changing their life. And that's what Goodwill is doing. That's why I'm proud to be a part of this strong organization."

Gibbons is no stranger to Goodwill of Southern Nevada. She initiated Goodwill's "The Job is in the Bag!" designer on-line purse drive in 2009, and has generously donated items for auction in 2009 & 2010. She has also donated her time and expertise at various fundraising events and promotions.

"We are excited for Dawn to officially join our team," said Steve Chartrand, Goodwill of Southern Nevada President & CEO. "We know she can make an incredible impact in our community. She believes in Goodwill's mission and connects with the people we serve."

Gibbons will continue to host her radio talk show on Reno's Fox News 1270 AM (KBZZ) from 7am to 8am, Monday through Friday.

ABOUT GOODWILL OF SOUTHERN NEVADA:

Goodwill of Southern Nevada, Inc. is a not-for-profit organization whose mission is to educate, train and employ people with disabilities and other special needs to help them maximize the quality of their life. Goodwill turns donations of "gently used" goods into jobs and new careers for our citizens.

In 2009, Goodwill of Southern Nevada provided workforce development services to 5,952 individuals, and enabled 889 people secure employment through our Career Connections center. A second Career Connections center opened in December 2009. The centers offer FREE job search help.

Goodwill has 8 retail stores that generated over \$12 million in retail sales in 2009. Last year, 381,000 people donated "gently used" goods to fund our mission.

Goodwill currently employs 390 people, making it one of the largest non-profit organizations in Nevada.

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