



## **Goodwill & Albertsons Partner on Dump Your X's Stuff Drive**

FOR IMMEDIATE RELEASE / February, 7, 2011

Contact: Jessica Milazzo, Goodwill of Southern Nevada – 702-214-1651 / [jessicam@sngoodwill.org](mailto:jessicam@sngoodwill.org)

Tired of looking at your ex's old sofa? Stuck with a stuffed bear that can't be returned? Housing their boxes in your attic and garage? If your ex's stuff is still at your place, then this Valentine's Day, turn your ill-will into Goodwill, and DUMP YOUR X'S STUFF!

"We want this event to encourage not just those with an ex, but everyone in the community to clean out their closets and garages and donate their "gently used" items to Goodwill," said Steve Chartrand, President & CEO. "The Dump Your X campaign is a fun way to get people motivated."

Following a series of radio commercials, this campaign will culminate with Chet Buchanan and the 98.5 KLUC morning team broadcasting live, **Saturday, February 12<sup>th</sup> from 7 am to 9 am at the Goodwill of Southern Nevada Donation Center in the parking lot of the Albertsons store on 95 and Craig.**

Donors are welcome to Dump their X's Stuff at any Goodwill Donation Center, but Goodwill Team Members will be giving away stickers, candy and a few special surprises to those who donate at the 95 & Craig location on February 12<sup>th</sup>.

In 2010, Goodwill helped 1,105 people find work through its Career Connections centers, which are open to the public and offer FREE career counseling, resume help and job leads. Sales from the donations of "gently used" items are the major funding behind this program.

Albertsons currently hosts 14 of Goodwill's 34 donation centers. For a complete list of all Goodwill of Southern Nevada donation centers and acceptable donations visit [www.sngoodwill.org](http://www.sngoodwill.org). Each donor of "gently used" goods receives a donation receipt for tax purposes.

###

***Goodwill of Southern Nevada's mission is to educate, train and employ people with disabilities and other special needs to help them maximize the quality of their life.***