



FOR IMMEDIATE RELEASE

Harrah's Entertainment To Host Job Fair at Rio All Suite Hotel & Casino

April 14

More Than 500 Full-Time, Part-Time And Temporary Jobs Available

LAS VEGAS (April 12, 2010) – Harrah's Entertainment, Inc. today invited Clark County residents to the 2010 Career & Resource Fair hosted April 14 by the Rio All-Suite Hotel & Casino and sponsored, in part, by the United Way of Southern Nevada and Goodwill of Southern Nevada.

The event is scheduled for 9 a.m. to 3 p.m. April 14 at the Rio's Amazon Ballroom. Attendees can apply for more than 500 open positions at Harrah's Entertainment's Las Vegas-area casinos. The company needs to fill 125 full-time positions and 375 temporary, on-call or part-time positions.

In addition, income tax preparation by Volunteer Income Tax Assistance and health screenings by the AARP & Walgreen's Wellness Tour Bus will be offered at no cost. The event will feature numerous vendors offering one-stop, complimentary services and information to the public about employment and education, health and wellness and community-resource partnerships.

"Harrah's Entertainment values the communities in which we operate, and as a way to show our appreciation to our Las Vegas employees and the city's residents, we are excited to invite all to attend the free 2010 Career & Resource Fair," said Tom Jenkin, Harrah's Western Division president. "We hold true to our core values of extending a helping hand to the public and wish to provide useful resources to those who make our company successful."

Organizations expected to attend include:

Employment & Education:

- **Employment Resources:** Harrah's, Recruiting Nevada, Millennium Staffing, Career Connections

- **Education Resources:** University of Nevada Las Vegas, Culinary Training Academy, College of Southern Nevada, Clark County School District, The International School of Hospitality
- **Offerings:** Opportunity to apply for 500 Harrah's job openings; resume advisors; educational opportunity guidance; adult education, GED and ESL information

Health & Wellness:

- **Health & Wellness Resources:** AARP & Walgreen's Wellness Tour Bus, Harrah's Health & Wellness Center
- **Offerings:** Consultations with registered nurses, dieticians; biometric screenings; consultations with the "Take Care" team

Community Resource Partnerships:

- **Financial Resources:** Volunteer Income Tax Assistance, Consumer Credit Counseling Services, Amalgamated Bank
- **Local Resources:** United Way, Asian Chamber, Latin Chamber, Urban Chamber, Women's Chamber, Gay & Lesbian Community Center, Las Vegas Indian Center, Public Education Foundation, Nevada Conservation League, Legal Aid of Clark County, Social Security Administration, Southwest Gas, Catholic Charities, Women's Development Center, Clark County Urban League
- **Harrah's Entertainment Corporate Social Responsibility Programs, including:** Harrah's employee volunteers, H.E.R.O. (Harrah's Entertainment Reaching Out); CODEGREEN (employee environmental conservation group); and business resource groups.
- **Offerings:** Last-minute volunteer income tax preparation (on the hour, for individuals who earn less than \$49,000), financial guidance, local resources information, education on Harrah's internal community involvement

Harrah's Entertainment, Inc. is the world's largest provider of branded casino entertainment. Since its beginning in Reno, Nevada, more than 70 years ago, Harrah's has grown through development of new properties, expansions and acquisitions, and now operates casinos on four continents. The company's properties operate primarily under the Harrah's®, Caesars® and Horseshoe® brand names; Harrah's also owns the World Series of Poker® and a majority interest in the London Clubs International family of casinos.

Harrah's Entertainment is focused on building loyalty and value with its customers through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Harrah's is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.harrahs.com.

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